

# *The Ten Best of 2011*

*kevinmay.com*



*This is one of those shots that the client needed right away and in a perfect world, you'd be shooting this in June and not January. We really lucked out, the weather cooperated and we got a gorgeous sunset, but the downside was I froze my butt off getting the shot!*

RETIREMENT GLOOM LIFTS > TIER INVESTING

# TREASURY & RISK

THE FUTURE OF FINANCE TODAY

**CFO PAY  
TAKES OFF**

**+**  
REVAMPING  
EUROPE'S  
MONEY  
MARKET  
FUNDS

**IN THE GLOBAL  
CATBIRD SEAT  
AT CATERPILLAR**  
CFO EDWARD RAPP

MAY 2011 • treasuryandrisk.com

A SUMMIT PUBLICATION

*Getting to shoot a cover shot is the ultimate dream! I had a grand vision of this shot with Caterpillar CFO Ed Rapp being shot with some of Caterpillar's bigger pieces of equipment. When I got to the site, they told me that he wanted to be photographed with some of Caterpillar's smaller equipment. OK, so I went to "Plan B"! I think that we got a great shot for the magazine!*



*I was out shooting at "Summer Camp" and we were trying to show what's possible with power made by generators. This was one of my favorites of Allie Krai from the band "Cornmeal". I just loved the energy that I was able to get in the image!*



*I always like shooting objects that move and in my photography, I like to see motion! We had a great day for this photo shoot. The incredible clouds really helped make the shot that much better!*

*If you know me, you know that I just love to shoot with farmers! These men and woman feed us! Enough said!!!*

*I do love to catch people when they are relaxed and natural. In the case of this shot, I feel that we got exactly what we wanted!*

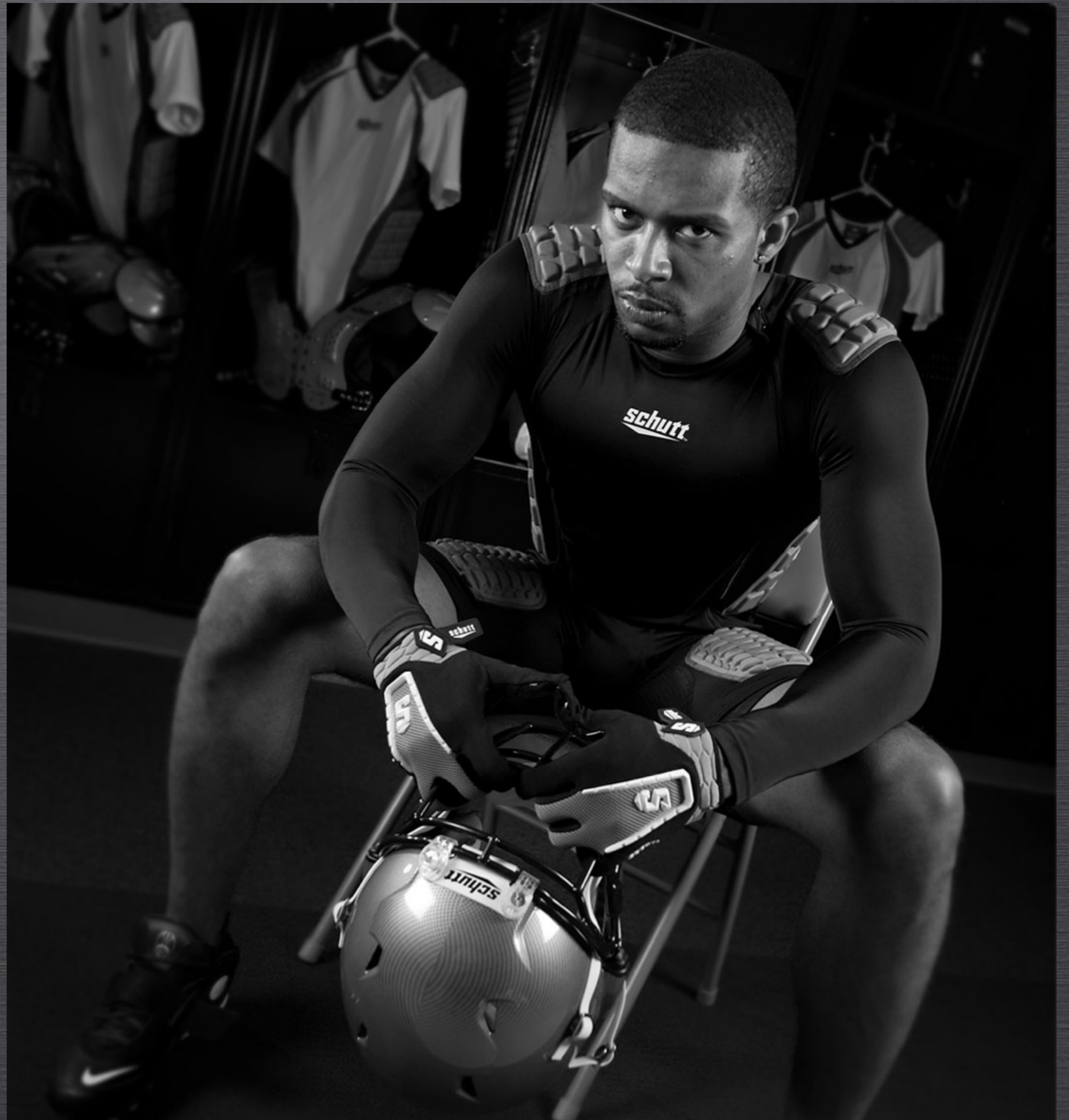




*Mike Rowe is a very nice guy and I love shooting with him! This was a quick gab shot on a video shoot. We did a quick scene with this 777 mining truck. As we were rushing to get to the next spot, Mike yelled to me "Kevin, I want to get a shot with that truck!" We ran back and got about five shots with Mike and the truck and were off to the next location! This is one of my favorite Mike photos!*

*This was a location shoot in a football locker room and I wanted to get a really intense and focused look from the model!*

*We also did some studio lighting and gave the shot a lot of mood and edginess. I think the model really pulled off the intensity that I was looking for!*







*I love big color and this shot gave me everything that I was looking for! Shooting on location and outdoors can be potluck with the weather; sometimes you don't luck out! This was one of those shoots where we did luck out and the late afternoon sun and clouds were perfect!*

*I got a call from a steel magazine in Sweden (that doesn't happen everyday) wanting some photos of engineer Corwin Puryk who had been nominated for an steel award from SSAB World.*

*We end up shooting him with a combine and did studio lighting outside. It was quite a production, but the results speak volumes! The lighting on Corwin ended up being so nice that I had photographer friends questioning that we had just shot him in the studio and stripping him into the background photo!*





*We live in a world that's moving at times what seems like a million miles an hour! This is one of those shots where I was really trying to convey motion and speed. We had a truly amazing shoot with a lot of great images and I thought that this one really represented the entire shoot!!!*

*I've been very fortunate to get the opportunity to do something that I so love to do! My clients hire me because they need my help to get their message out to the world! They also put me in position to succeed because of the opportunities that they give me! As you can already tell, I'm very blessed!*

*Thanks for a great 2011 and I can't wait to get rocking in 2012!!!*



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